



Région
Hauts-de-France

CES 2024

Consumer Electronics Show

HAUTS-DE-FRANCE EXHIBITORS HANDBOOK



MEET US ON
Stand 60613 – booth 11

9 – 12 JANUARY 2024
LAS VEGAS Eureka Park



Région
Hauts-de-France

HAUTS-DE-FRANCE, YOUR GATEWAY TO EUROPE!

78 million consumers within
a radius of 180 miles / 300 kms



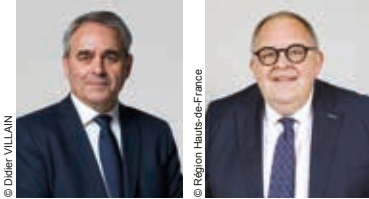
»»»»»»»»»»»»»»»»»»»»
**FURTHER
INFORMATION**



nordfranceinvest.fr

+33 3 59 56 23 00





The Consumer Electronics Show is the world's gathering place for all those who thrive on the business of consumer technologies. It attracts the world's business leaders and pioneering thinkers. At the heart of this vast fair, the Hauts-de-France region have a choice place and assets to promote.

Our region is in the vanguard on information and communication technologies (ICT). A pioneer in mail order and e-commerce, we also offer many other advantages for Internet or digital businesses. Specialized training programs, advanced research facilities, and our highly connected business ecosystem make our region the perfect location for your project.

Structured around the Euratechnologies center of excellence, the sector of Internet technology is home of France's ICT companies, including such well-known names as CGI, Microsoft, Tata Communication, OVH and IBM. With our dedicated ICT sites and IoT cluster, we're home to a host of international businesses specializing in the Internet - and we've got the perfect location for businesses. With more than 70 distributors headquartered here, plus 200 mail-order and 160 e-commerce companies, we have the perfect ecosystem for retail businesses. Fast, easy, guaranteed access to Europe's single market, Hauts-de-France is the perfect base for boosting your business in Europe, with free movement of staff, goods and capital across the European Union. You have direct access to your customers.

Today Hauts-de-France is home to key industry players and hosts events like the Incyber (International Cybersecurity) Forum. Pro-industry and pro-business, the Hauts-de-France Region supports all those who back projects creating value, wealth and employment in our region. We are delighted with this fifth participation in the Eureka Park. We want CES 2024 to see great new projects emerging for Hauts-de-France.

We wish everyone a successful fair !

Xavier BERTRAND

President of the Hauts-de-France Region

Philippe BEAUCHAMPS

Vice-President in charge of Company Relations, Employment and Professional training

Sophie CATOIRE
CELL ALTERNATIV
♥ Trosly-Breuil (60)



Olivier BARIL
ALSTOM
♥ Petite-Forêt (59)



Yves NOIROT
FONDERIES DE
SOUGLAND
♥ Saint-Michel (02)



Pierre-Antoine
CRAVAGEOT
LA CHARLOTTE
♥ Hesdin-l'Abbé (62)



Bénédicte
LAVANDIER
LE PANIER DE CHARLY
♥ Oresmaux (80)



THE HAUTS-DE-FRANCE
REGION SUPPORTS
LOCAL COMPANIES



entreprises.hautsdefrance.fr



Call the dedicated line
+33(0)3 74 27 00 27



Région
Hauts-de-France



CONTENTS

AHMI CONSULTING (*)	7
ATHANA	8
BELAB	9
BIGBEN CONNECTED / FORCE BRANDS	10
BLUE GRIOT (*)	11
CITC (*)	12
DECAYEUX	13
EURATECHNOLOGIES	14
FANSWAVES	16
HIGO TECHS	17
MY KENKO	18
ONTBO	19
PARTAGE MA BORNE	20
WOKINE (*)	21

(*) VISITOR



AHMI CONSULTING

56 r Mar de Lattre De Tassigny,
F-59290 WASQUEHAL

Contact :

Alexandre HUYNH

☎ +33 (0)6 80 76 33 81

alexandre.huynh82@gmail.com



With more than 15 years of experience, my background as a project manager and then project manager in an agency allows me to have a broad vision of the company's issues, particularly in the areas of retail, luxury, e-commerce, m-commerce and supply (BtoB, BtoC).

I work on digital transformation issues with particular expertise around the development of mobile applications and issues of "scalability", and referencing of these.

ATHANA

87 Rue Saint Aubert
F-62000 ARRAS

Contact :

Thaddée CARON

☎ +33 (0)6 61 84 87 80

t.caron@athana.fr

The logo for ATHANA, featuring the word "ATHANA" in a stylized, purple, sans-serif font. The letters are outlined and have a slight shadow effect.

athana.fr

ATHANA is a small, portable device that provides quick relief from hot flashes naturally through cryotherapy, the cold's therapeutic effect. The user applies the cold part to the neck, chest, or wrists and will feel the cold soothing their hot flashes within seconds. Developed after two years of research and development by engineers, designers, and healthcare professionals, Athana uses a unique and patented thermoelectric technology to generate cold. This device operates on a battery and provides up to two days of autonomy. It can be recharged via USB-C (phone charger).





belab-group.com/en

210 Allée Ecopark Wambrechies
F-59118 WAMBRECHIES

Contact

Maxime TROCLET
**Head of International Sales
and Marketing**

☎ +33 (0)3 20 35 69 88

maxime.troclet@belab-group.com

In 2016, aware of the need to be able to accurately measure the sweat rate to prevent any risk of serum sodium, I founded BELAB focused mainly on the development of patented non-invasive systems for physiological sweat measurement. In addition to this innovative aspect of the products offered by BELAB, there is a new industrialization concept combining production methods in partnership with different but complementary world leaders (smart membranes, Big Data, connection, micro electrodes, etc.). By bringing to the market an accessible product, providing more relevant data and advice to athletes, whatever their level, BELAB's ambition is to shake up the market for connected objects in sport for the physiological measurement of performance, in particular by developing a scalable range of sports and wellness products providing continuous, realistic data.

396 Rue de la Voyette
F-59273 FRETIN

Contact

Catharina RABELO
**Head of International Sales
and Marketing**

☎ +33 (0)6 51 25 39 35
crabelo@bigben-connected.com

Anissa SALEMKOUR
**Key Account Manager - International
Marketing**

☎ +33 (0)6 45 98 72 63
asalemkour@bigben-connected.com



*[bigben-connected.com/
products_listing.php.fr](http://bigben-connected.com/products_listing.php.fr)*

FORCE BRANDS, a Bigben Group subsidiary, leads in mobile accessories and connected objects. With 1,300+ items across 5 brands, we're known for innovation and premium products. Your partner for the future.

Eco-friendly mobile accessories. Protect your phone with our eco-responsible cases, made in France from recycled materials. Enjoy a lifetime warranty for peace of mind.



BLUEGRIO T

147 Avenue Pierre Mauroy
F-59120 LOOS

Contact :

Rudy HOUQUE
CTO

☎ +33 (0)6 48 80 45 05
rhouque@bluegriot.com



bluegriot.com



BLUEGRioT excels in IoT engineering, offering comprehensive solutions in product design, mechanical engineering, electronics, and software development, with a focus on creating innovative connected devices.

BLUEGRioT excels in eco-design, prototyping, and industrializing connected devices, focusing on durable designs, optimized electronics, robust software, and comprehensive CE marking compliance. They also specialize in creating custom test benches.



iotcluster.fr



CITC

172 Avenue de Bretagne
F-59000 LILLE

Contact :

Sandrine DEPREZ
Communication and
partnership manager

☎ +33 (0)7 86 00 47 87
sdeprez@citic-eurarfid.com

Jérôme COUTEL
R&D manager

☎ +33 (0)6 11 63 13 65
jcoutel@citic-eurarfid.com

The CITC is a digital innovation hub dedicated to the Internet of Things, Artificial Intelligence and Cybersecurity, it is composed of more than 60 members (companies, start-ups, research laboratories, competitiveness centres ...). CITC is also a Center of Technology Resources and Expertise of contactless technologies, and training organization. CITC is labelled European Digital Innovation Hub (EDIH).

The company develops contactless technological solutions using technologies such as RFID, BLE, etc., for the development of startups, SMEs, and communities. Additionally, new technological directions brought by experts in AI and cybersecurity integrated into IoT devices are also made available for these stakeholders.





DECAYEUX
SINCE 1872

24 rue Jules Guesde
CS9007

F-80210 FEUQUIERES EN VIMEU

+33 (0)3 22 60 25 45

decayeux.com/contact

decayeux.com



A European leader in the mailbox and parcel market, DECAEUX has been recognized for 150 years for its artisanal, industrial and technological know-how. Eager to adapt to a changing delivery market, DECAEUX has been developing digital solutions for several years, designed to offer simple and secure delivery for the entrance halls.



Join Europe's largest **startup** incubator 



*Place de Saintignon
165, avenue de Bretagne
F-59000 LILLE*

Contacts :

Agnieszka BOGUCKA

Event Manager

☎ *+33 (0)6 77 04 80 85*

abogucka@euratechnologies.com

Julien NICOLAS

Head of International Manager

☎ *+33 (0)6 23 61 00 70*

jnicolas@euratechnologies.com



euratechnologies.com

Created in 2009 by three historic shareholders, the European Metropolis of Lille, the Hauts-de-France Region and the City of Lille, EuraTechnologies is one of the largest startup incubators and accelerators in Europe. Based in the north of France, we support the development of digital entrepreneurs and startups from idea to project, and through to local and international deployment.

EuraTechnologies is the central point of a dynamic ecosystem and home to more than 300 companies and over 7 000 employees. We incubate and accelerate over 200 project holders and startups each year, in seven verticals (AgTech & GreenTech, E-commerce & RetailTech, PropTech & Mobility, Industry 4.0, Robotics & SpaceTech, EdTech & HRTech, FinTech & InsurTech, and Cybersecurity) while ensuring that we promote synergies between them. Each vertical has its Startup Manager and a network of mentors. Our startups have raised more than 500 million euros since 2009.

EuraTechnologies operates five sites: two on the Lille campus (Le Blan – Lafont and Wenov), Roubaix (Blanchemaille), Willems and Saint-Quentin. A precursor to the French Tech, EuraTechnologies is also called the Heart of French Tech and received the French Tech label in April 2019.

EXHIBITOR



fanswaves.com



FANSWAVES

*38 boulevard Carnot
F-59000 LILLE*

Contact :

Fabien SELLES
CEO

☎ *+33 (0)6 62 60 45 84*
fabien@fanswaves.com

Idir NAIT ALI
CTO

☎ *+33 (0)6 14 69 99 60*
idir@fanswaves.com

FANSWAVES is the only app in the world that helps fans get organized to attend an event. A social network that embeds a marketplace to get your tickets, transportation, accommodation without redirections and with flexible payment options.



HIGO TECHS

*70 rue du Docteur Yersin,
Parc Eurasanté Ouest
F-59120 LOOS*

Contact :

**Aurelien HONORE
CEO**

**+33 (0)7 49 97 47 90
aurelien@higotechs.com**

**Jessica MARTIN
International Project Coordinator
jessica@higotechs.com**



higotechs.com



HIGO TECHS is a startup dedicated to enhancing transgender health and wellness through innovative tech solutions. Our flagship solution, TRANSMINDER, serves as a comprehensive mobile and web application designed for trans individuals, their loved ones, and healthcare professionals.

TRANSMINDER is a all-in-one mobile and web application, providing tailored and continuous AI support, robust health tracking tools, documentation features, and extensive resources. For trans people, their loved ones, and healthcare providers, ensuring comprehensive care and support.



MY KENKO

*225 rue des Templiers
F-59000 LILLE*

Contact :

**Touba BOUMAIZA
CEO**

*☎ +33 (0)6 15 83 99 39
touba@mykenko-entreprise.com*

**Yanis FRANCOIS
CPO**

*☎ +33 (0)6 41 03 51 02
yanisfrs59@gmail.com*



MY KENKO

mykenko-entreprise.com



MY KENKO is the start-up that is revolutionizing wellness at work thanks to a perfect blend of “sporting” activities, gaming and technology. Co-founded by a multidisciplinary team, its vocation is to democratize physical activity and make it accessible, everywhere, for everyone and at all times.

The core of MY KENKO’s solution is a mobile and web application that immerses its user in a sporting, fun, virtual, playful or even gamified universe with three modes: individual, collective and challenge. My Kenko World allows users to switch to the active metaverse: 3D-AR. Play, Move, Share!





ontbo.com



ONTBO

87 Rue Nationale
F-59800 LILLE
☎ +33 (0)3 22 60 25 45
decayeux.com/contact

Contact :
Athénaïs OSLATI
CEO
☎ +33 (0)6 30 75 04 59
a.oslati@ontbo.com

Stephane AUBRY
CTO
☎ +33 (0)6 23 60 53 20
stephane.aubry@ontbo.com

ONTBO is a DeepTech company expert in affective computing. Our mission at Ontbo is to put AI at the service of emotion by developing innovative solutions based on the measurement and analysis of emotions. We aim to offer a tailor-made user experience, creating more empathetic interactions and enabling in-depth personalization of digital experiences. Ontbo's technology is patented worldwide.

ONTBO empowers digital industries to optimize their performance by putting experience first. With our state-of-the-art solution, we combine multimodal emotion detection, psyche-digital and hyper-personalization to deliver interoperable APIs. This technology is patented.





sharebox.city



*10 rue des Dames
F-62620 RUITZ*

Contact :

Nicolas DERAMECOURT
CEO and Founder

*☎ +33 (0)6 12 11 96 13
nicolas@partagemaborne.com*

Jean-Pierre CHERMEUX
CTO

*☎ +33 (0)7 60 33 27 10
jpchermeux@maborneauto.com*

At SHAREBOX we value community and we also value the development of electric mobility. That is why we are working at developing a new app for EV charging. We are developing a new product in order to be able to share and secure every EV box on the market for every driver and every box owner. We hope that every one can share their box and pay directly the provider avoiding the layers of middlemen, and without accumulation of margin so that each driver can charge with an ev charger and also each provider can monetize the power.

SHAREBOX is a communities app to share EV Charges between owners and drivers. SHAREBOX uses the technology of EV Chargers to secure the charge, reserve the solution, manage the box and monetize electricity. Sharebox develops a plug to optimize or upgrade old EV Chargers or EV chargers not equiped with communication with a brevet.



VISITOR

WOKINE

*16 Place Cormontaigne
F-59000 LILLE*

Contact :

Nicolas QUILLIET
CEO

*☎ +33 (0)6 64 25 06 75
nico@wokine.com*

WOKINE•

wokine.com



WOKINE is a digital agency and a startup studio. We cocreate digital strategy and we craft beautiful website and application

THEY HAVE CHOSEN HAUTS-DE-FRANCE TO DEVELOP THEIR BUSINESS

OVH SAINT GOBAIN GLASS AUCHAN AMAZON.COM
AIRBUS *VELUX*
PPG INDUSTRIES AIRBUS ATLANTIC
VOLKSWAGEN *FAIVELEY*
SARBEC **RIO TINTO ALCAN** DECATHLON
GSK BIOLOGICALS – GLAXOSMITHKLINE PLC
DASSAULT AVIATION **MOY PARK - PILGRIM'S**
FAURECIA *ISAGRI*
ROQUETTE NESTLE LACTALIS **THYSSENKRUPP** EXIDE
ENERCON *MATRA* *CASE*
DICKSON CONSTANT **ENVISION** LESAFFRE
HOLDER BOULANGERIES PAUL *AJINOMOTO*
DANONE **TATA STEEL** KUEHNE NAGEL
UNILEVER *METAROM* *TEREOS*
BALL PACKAGING **IBM** KUBOTA
ARC – PEAKED HILL PARTNERS LLC
INGRAM MICRO 3M ACC
ALSTOM *UNITHER*
BONDUELLE INGREDIA **SIEMENS** BERTELSMANN
L'OREAL *BIC* *SCOTT BADER*
BASF **LABORATOIRES ANIOS** CGI
HAËGEN DAZS – GENERAL MILLS CO.
Mc CAIN FOODS *GOODYEAR* **ASTRAZENECA**
BAYER AG
ARJOHUNTLEIG YAMAHA MOTOR
KONICA MINOLTA *GROUPE MULLER*
PROCTER & GAMBLE **COCA COLA COMPANY**
ALSTOM *VKR* CLARINS
ELECTROCOMPONENTS 22 TOYOTA **CARGILL**

FOR YOUR NEXT DEVELOPMENT, CHOOSE HAUTS-DE-FRANCE

2nd most attractive region in EU for manufacturing investments (EY 2022). We assist you on each step of your project:

STEP 1

ANALYSIS & INFORMATION GATHERING



Data on your sector & the broader business environment

STEP 2

CUSTOMIZED SOLUTIONS



Real estate solutions



Talent identification



Partnerships & acquisition

STEP 3

SELECTING & FACILITATING



Site visits



Your interface with French authorities



Government assistance & support programmes

STEP 4

GROWTH & FOLLOW-UP



Be part of the ecosystem



Continued support

NORD FRANCE INVEST
THE INVESTMENT PROMOTION AGENCY
FOR HAUTS-DE-FRANCE

Espace International, 299 boulevard de Leeds

59777 LILLE - France

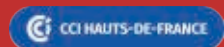
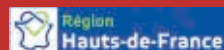
PHONE +33 (0)3 59 56 23 00

E-MAIL nfinvest@nfinvest.fr

www.nordfranceinvest.com



FINANCED BY



follow us on



entreprises.hautsdefrance.fr



Région
Hauts-de-France